



Giannis Giannousis



Dedicated UI/UX designer with a Master's in IT-Product Design, specializing in user flows, wireframes, and prototyping. Skilled in user-centric design and cross-functional collaboration to create engaging, accessible experiences. Passionate about transforming complex information into clear, impactful visual communication.

EDUCATION

- 2022-2024 Master's in IT-Product Design
University of Southern Denmark
- 2013-2019 Bachelor's in Business
Administration, Marketing, Tourism
International Hellenic University

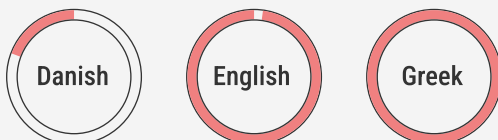
ADDITIONAL COURSES

- 2019-2020 Computer Engineering Course
Technical School of Thessaloniki

EXPERIENCE

- User-Centred Design
- Wireframing
- Journey Mapping
- Design Systems
- Usability Testing
- Interaction Design
- Design Thinking
- User Research
- Persona Development
- Responsive Design
- UI/UX Strategy
- User Flow Optimization
- Visual Storytelling
- Rapid Prototyping

LANGUAGES



TOOLS

- Figma
- Protopie
- Miro
- Photoshop
- Illustrator
- Blender
- Adobe XD
- HTML/CSS (Basics)
- Microsoft Office Suite
- Google Workspace
- JIRA
- Confluence

EXPERIENCE

UX Designer
the LEGO Group

Collaborated with cross-functional teams to deliver user-centred designs. Conducted user research, developed personas, and created journey maps, prototypes, and final designs using Figma and Miro.

Design Intern
the LEGO Group

Researched and implemented new product features using user-centred methodologies, contributing to my thesis on AI integration and user acceptance.

Master Thesis
the LEGO Group

Focused on integrating AI in workplaces by enhancing trust, transparency, and control in design. The research improved user collaboration and acceptance of new technologies.

Assistant Manager
Mignon Café

Developed leadership and collaboration skills, applying them to design thinking and user empathy.

Retail Specialist
Zara - Inditex

Developed communication and teamwork skills that inform my collaborative UX design approach.

INTERESTS

- Creative Writing
- Technology & Innovation
- Mindfulness & Meditation